Modulbezeichnung:	**Leadership and communication in a global world (VHB) (LeadCom)**	**2.5 ECTS**
	(Leadership and communication in a global world (VHB))	
Modulverantwortliche/r:	N.N.	
Lehrende:	N.N.	

Startsemester: SS 2016	Dauer: 1 semester	Turnus: halbjährlich (WS+SS)
Präsenzzeit: k.A. Std.	Eigenstudium: 75 Std.	Sprache: Englisch

Lehrveranstaltungen:

This course is an online course offered by the Virtual University of Bavaria (VHB). In order to take the course you have to create an account at www.vhb.org (free of costs). Please chose "Gesundheitstechnik" as your "Studienfach" (study program) when registering. FAU is not responsible for classes offered by external lecturers via VHB. If you have questions about the course please get in touch with the contact person on the course website.

Leadership and communication in a global world (SS 2016, Vorlesung, 2 SWS, N.N.)

Inhalt:

In a more and more global business environment with increasing complexity and speed of change, companies face new challenges nearly every day. These companies are steered by leaders, which is why their role and responsibilities become increasingly demanding as well. To be able to deal with these challenges successfully, leaders need sufficient qualifications and a solid knowledge base. This course gives an introduction and an overview of the principles of people management in an intercultural context. The various aspects of leadership are considered in direct reference to an intercultural context. The challenges for leaders to lead employees with different cultural backgrounds and to create a motivating working environment form the base for understanding the relevant tasks and tools of leadership. In addition, the model of ethic-oriented leadership is introduced as a core concept for sustainable success. A prerequisite for participating in this course is a very god command of the English language. The course - all lectures, as well as all tasks and the exam - will be completely in English. In order to receive the ECTS for this course, participants need to hand in a group task every week (group size 4-6 students), as well as pass the exam at the end of the semester.

Chapter 1: Leadership and Communication in a global world - an Introduction
- What is leadership and why is it important?
- What are the most important leadership theories and models?

Chapter 2: Introduction to communication and intercultural differences
- What are the basic principles of communication?
- Which role does communication have for leaders?
- What is culture? And does it really matter?
- What are the cultural dimensions explaining the differences?
- How can leaders consider different cultures in their work?

Chapter 3: Leadership and communication in an intercultural setting ? basic principles
- What do different cultures expect from a good leader?
- Are there leadership similarities or differences across cultures?
- What is the magnitude of cultural effects on leadership?
- Which consequences do those similarities and differences have for leaders?

Chapter 4: Leadership tasks and tools from an intercultural perspective
- What are the most important leadership tasks (e.g. goal-setting, performance appraisal, giving feedback, developing employees)?
- How can leaders fulfill these tasks successfully in practice?
- What are relevant intercultural differences in accomplishing the tasks and using the tools?

Chapter 5: Ethical Leadership
- What is ethical leadership and why is it relevant?
- How can leaders lead in an ethic-oriented way?

Lernziele und Kompetenzen:

The learning goals for this course are listed here. You will:

- receive a comprehensive overview on leadership in theory and in practice
- get to know the most important tasks and tools of a leader
- understand the importance of communication for leaders
- learn about the principles of communication
- understand cultural differences and the influence of culture on leadership
- gain an understanding of ethic-oriented leadership

Verwendbarkeit des Moduls / Einpassung in den Musterstudienplan:
Das Modul ist im Kontext der folgenden Studienfächer/Vertiefungsrichtungen verwendbar:

[1] **Medizintechnik (Master of Science)**

(Po-Vers. 2013 | TechFak | Medizintechnik (Master of Science) | Grundcurriculum für alle Studienrichtungen | M4 Medizintechnische Kernkompetenzen | Einführung in die Medizinproduktebranche | Ökonomie und Innovation)